

# News Release

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## Kicking Goals for Cancer

EDWARDSVILLE, Ill. – Precise Professionals, a team of public relations majors at SIUE, will work with the SIUE Men's Soccer team and the VS-Cancer organization to raise money for the Friends of Kids with Cancer organization as part of their senior assignment.

An event called SIUE Cougar Fest was created to unite the SIUE athletic department with the entire Metro East area, and work for a St. Louis nonprofit organization that provides educational, emotional and recreational support to children who have been diagnosed or have survived cancer.

SIUE Cougar Fest will be held April 19, 2014. If it rains, the event will be postponed until April 26, 2014. SIUE Cougar Fest will be held at Ralph Korte Stadium 3250 Bluff Road Edwardsville, Ill., and it will be cost free to the public.

"Raising money for an organization like Friends of Kids with Cancer could never feel like a school assignment," said Ashley Howard, account manager of Precise Professionals. My team and I have been given a chance to change children's lives in the form of a fun event created by us."

SIUE Cougar Fest will include tailgating and information at a table held by the Scott Gallagher Soccer Club that will also include a photo shoot with Eddie the Cougar. One local high school drum line that raises the most money will perform for the half time performance. Then finally awards will be given out along with shaving some of the soccer team members heads as the event closer.

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